



3448 Brighton Blvd
Denver, CO 80216
1-855-EAT-LOVE

lovegrown.com

Graphic Designer Full-Time Position

Empower. Inspire. Love.

Love Grown is an exciting and innovative company revolutionizing breakfast!

SUMMARY: The Designer will join our marketing team and assist us in building the Love Grown brand. You will have three areas of responsibility: packaging design, graphic design, and website design/maintenance. You will assist with a range of activities that need to carry a consistent brand image and voice across various platforms. You will work cross-functionally on design tasks and requests and will be working with our internal teams, agency partners, and co-manufacturers.

REPORTING TO: Assistant Marketing Manager

ESSENTIAL DUTIES AND RESPONSIBILITIES:

- Finalize product packaging and prepare press-ready files for print
- Design and develop sales sheets, sales presentations, advertising materials, public relations materials (i.e. press kits), brochures, catalogs, posters, signs, tradeshow and event materials, newsletters, flyers, etc.
- Maintain the graphic identity of the brand
- Turn abstract ideas and brand values into creative, visual solutions for brand identity and web design
- Proofread and edit all sales, marketing, and communication materials for accuracy, grammar, punctuation, consistency, and formatting
- Consult with commercial printers regarding format and print specifications
- Manage projects from concept stage to final production
- Maintain and update company website including content management, design, and implementation of site improvements
- Manage a budget, timeline, and workflow for all projects
- Manage, organize, and file creative library
- Work as part of the team to implement/integrate completed works
- Perform other tasks as necessary

REQUIRED QUALIFICATIONS:

- Degree in Graphic Arts or similar
- Minimum of 2-3 years of experience in CPG packaging, graphic, and web design
- Superb design aesthetic
- Expert knowledge in Adobe Creative Suite (including Illustrator, InDesign, Photoshop)
- Experienced in artwork preparation, print design, and print production
- Proficient in web, social media, and email design
- Proficient in Microsoft Office (Word, Excel, PowerPoint)



3448 Brighton Blvd
Denver, CO 80216
1-855-EAT-LOVE

lovegrown.com

- Highly accountable and trustworthy with the ability to deliver results in a fast-paced, collaborative team culture
- Excellent time management and organization
- Outstanding verbal, written communication, and presentation skills
- Excellent grammar with a high degree of accuracy
- Have a firm grasp on design process and moving ideas from concept to completion, while being able to work on multiple projects at once
- Demonstrated ability to think creatively and provide marketable solutions in conceiving, developing, and producing tactics
- Ability to travel 10-20% of the time for press checks

DESIRED QUALIFICATIONS:

- Deep CPG experience in food and beverage is a plus
- Experienced with DSLR (Canon) and video cameras
- Strong personal interest in natural foods, health, and nutrition
- Eager to develop new systems and improve existing processes

TO APPLY: Please send resume, a statement of interest (i.e. why you want to join the LOVE Team), and your portfolio of work to careers@lovegrown.com with "GRAPHIC DESIGNER" as the subject.